

ANNUAL REPORT 2022



BIBLIOTECA PÚBLICA
DE SAN MIGUEL DE ALLENDE, A.C.
Somos más que libros



President's Report

Dear Friends and Supporters,

It's time to update you on the progress of the Biblioteca Publica de San Miguel de Allende, AC, during the calendar year of 2022. Post pandemic, we focused on rebuilding and sustaining programs that serve the Biblioteca's core mission to provide educational and cultural enrichment for our incredibly diverse community here in San Miguel de Allende.

Our dedicated staff, volunteers and donors helped us in 2022 under the strong and creative leadership of our recently promoted Executive Director, Marie Moébius. You did this by donating new and used books, while our volunteer book committee helped us to intake and process books steadily every Tuesday and Thursday. Other volunteers helped us rethink, coordinate and host the House & Garden tour that is now offered every Friday at noon to sold-out audiences each week.

Volunteers also worked closely with the staff to help bring new cultural events to the community. The staff and volunteers are working together more closely than ever before and we will continue to improve on this valuable relationship.

Volunteers: To get involved, contact Leticia - recursoshumanos@labibliotecapublica.org

The Biblioteca's literacy programs continue to build. These programs are the core of what we do at the Biblioteca. The ability to read and write is the keystone to learning, acquiring knowledge and ultimately, civic participation. Pre-readers continued to participate in our "Read with your Baby" program, enjoying their first contact with books in the comfort of Mom or Dad's lap. We renewed the "Conversations Between Friends" classes in the patio where native Spanish and English speakers converse with each other to help each other learn under the guidance of our facilitators. These tables were packed and always filled with laughter. La Escuela de Inglés continues using our spaces for English as a Second Language classes for native adult Sanmiguelenses several evenings each week to those who want to be able to communicate better.

Literacy: To get involved, please contact Cecilia - biblioteca@labibliotecapublica.org

Our scholarship program continued to support 100 local high school and university students. These students work hard - 92% of these students successfully completed the Spring and Fall semesters of 2022. This program is life changing for these students as well as their families. With the leadership and guidance of Bill and Kathryn Graham,



we funded 100 scholarships using a “Gift of the Year” campaign encouraging donors to honor a loved one or a friend with a scholarship in their name. These donors now form our Scholars Club, who enjoy getting together at special events throughout the year and invite friends to participate in this noble endeavor of supporting Biblioteca scholarship students for a year.

Scholarships: To get involved, please contact Ruth - becas@labibliotecapublica.org

Our offerings of classes and workshops dramatically increased during 2022. In March, we inaugurated a new art studio by holding a successful silent art auction raising funds to support art teachers and purchase art supplies for a year. In 2021, we served 12 art students offering classes approximately 6 hours a week. By the end of 2022, 70 students of all ages participated in drawing, painting and ceramics classes 26 hours per week. Our teachers and staff collaborated with El Centro Cultural El Nigromante, as some of our best students participated in an art exhibition at that venerable location, side by side with renowned contemporary Mexican artist Abraham Cruzvillegas. The students also learned how to prepare and professionally install an art exhibition.

In the summer, we sponsored a class for architects to learn new BIM software technology. Think of CAD on steroids!

With a grant from Broadcom Foundation, we started a computer coding club for children between the ages of 9 and 15. As you can imagine, this class is packed. Computer coding is fun for the students, but it also exposes these students to the possibility of future careers using digital technology, careers that pay a good living wage that can be performed remotely. Broadcom Foundation has committed to fund this program again in 2023.

Classes and Workshops: To sign up, please contact Alondra, clases@labibliotecapublica.org

All sorts of energy have been infused into the social and cultural events that took place in 2022 and here are a few examples. We were thrilled to begin hosting the Midday San Miguel Rotary Club in the beautiful Sala Quetzal on Tuesday mornings. They offer an incredible series of speakers each week that attract Rotarians and non-Rotarians alike. In addition to these speakers, our Biblioteca Events team hosted a timely talk on Putin and Ukraine within 2 weeks of the Russian invasion by Richard Lourie, an expert on Russia and Putin. This event took place in the large open-air patio to safely accommodate the large crowd. We hosted the Jewish Film Festival in the Teatro Santa Ana thanks to the help of our loyal supporter, Gaby Green. In the fall, the Events team worked with volunteer, Tamanna Bembenek, to host the first in a series entitled, “Mexico, Medicine & Me” to a full house. Very practical information was provided to the community.

Events: To get involved, please contact Wendy - eventos@labibliotecapublica.org

Of course, there are many things that happened in 2022 that you would not have immediately noticed. For instance, roof repairs had to be made to protect our book collection. Then there are other things that you have noticed. In June we welcomed a new vendor to the Cafe Santa Ana, Grupo Zenteno. Tables are now packed and the new menu is fantastic!

In 2023, you will be hearing much more from the Biblioteca about our efforts to transform the Biblioteca into a knowledge center that helps prepare the community for the future by addressing the most pressing needs of the day. For years, we have been a quaint, warm location where people gather but we want to offer more. We are going to need your support as we work to provide shared experiences that will help level the disparity of opportunity across our community.

We want to develop a knowledge ecosystem that starts with literacy and the love of reading and expands with a strong digital and technology-based literacy program. We are creating a collaboration space for diverse experts who can share their knowledge with us to understand the causes of disparity in the region and what positive actions we can take together as a community to promote sustainability for everyone.

Transformation: To get involved with our transformation project, please contact Marie - director@labibliotecapublica.org

Without question, 2022 was a growing year for the Biblioteca. All indications are that 2023 is going to be a notable year for the Biblioteca, if we continue to receive your support. Please consider serving on a committee to help us continue growing strategically, volunteer in one of our programs to impact the community and help fund us with your generous donations.

Sincerely,

Debra Broussard

President, Board of Directors of Biblioteca Publica de San Miguel de Allende, AC



Mission

La Biblioteca Pública de San Miguel de Allende, A.C. provides educational and cultural activities to foster a harmonious community.

Vision

La Biblioteca intends to be a multi-disciplinary and inclusive cultural center that responds to the need for training, information, and the dissemination of all that develops the prosperity and peace of our community facilitating access to knowledge.



OUR PROGRAMS

Reading promotion



Our reading rooms are open spaces. Their access is unrestricted and free. They are used to consult books, investigate and/or for recreational reading. Our staff is available to orient the readers and offer training in how to use the digitized catalog of books.

Our collection holds 50,000+ books distributed in 3 reading rooms:

- > Spanish room
- > English room
- > Youth and children's room

Our collection is divided into 3 subsections:

- > General collection
- > References
- > Children and youth collection



18,000 books were lent in 2022.
It is 100% more than in 2021.

Books Planting 2022

The International Book Day is celebrated every April 23. For 4 years now, collaborating with the Alianza Prolectura of San Miguel, the Biblioteca participates in the annual Siembra de libros (Books Planting).

The event consists of “planting” (or leaving) a book in public spaces such as buses, parks, markets or public gardens so that someone else can find it. In 2022, we planted 2,418 books.





Acquisition of books

We acquired new books for the children's collection thanks to the generosity of the **Unitarian Church of San Miguel** and the support of **Amistad Canada**.

The Children's collection is one of the most consulted in the Biblioteca. This is due to the continuing efforts of our star program 'Read with your Baby', which consists of offering a suitable and comfortable space for toddlers and their parents inside our room, as well as a selection of high quality children's literature. Once a week, our staff invites families to participate in a free collective reading session, open to children from infancy to 5 years old. The Read with Your Baby Program is supported by the **Sharon Kent Fund**, administered by the **Community Foundation for Southern Arizona**.



Literary Creation

Under the leadership of Maestra Ana Mateos, every week, a group of passionate writers gathers at the Biblioteca for a writing class. Poems, fiction, articles or tales, all genres are welcome. The students can dig into their creative process and receive advice to improve their production.



Hemerographic Collection: Atención Newspaper.

In 2022 we included the hemerographic collections of the Atención newspaper in our collections. We offer, in consultation, the editions of the weekly newspaper from 1975 to 2020. In this way, we safely guard the historic memory of San Miguel and the community while also guaranteeing the right to information.

OUR PROGRAMS

Classes and workshops



Classes at the Biblioteca

We encourage free expression and creativity through our art workshops. We hope to improve the skills of our students through educational programs.

Art
Music
Reading Promotion
Technology and Digital Literacy
Languages
Wellness



Partnering with Amistad Canada

Amistad Canada is a Canadian/Mexican collaboration that connects and unites people to promote social equity through health and education projects.

Amistad Canada supports the **Educational Canadian Project at the Biblioteca**. Thanks to the donations from Canadian donors, we are able to buy new books and maintain our collections, pay art and music teachers as well as giving scholarships to students and maintaining the computers dedicated to teaching our beneficiaries.



Art Center

In April 2022 we inaugurated the Art Center, a dedicated space for learning visual arts. Our teachers are professional artists and have extensive teaching experience.

Ceramics, painting and drawing are offered for children, teenagers and adults



Music

We offer guitar classes and chorus classes all year long. In addition to weekly classes, our students participate in public concerts.



DIGITAL INCLUSION

In the 21st century, learning, working, getting information as well as participating in the life of a community requires being digitized. However, a certain part of the population doesn't have access to these processes due to the digital gap. It is The Biblioteca's intention to fill this gap, thanks to learning activities and technological infrastructure.

Coding Club

The Coding Club offered its first sessions in September 2022. This afterschool activity aims at teaching children between 9 and 15 years old their first skills in programming and coding. During these weekly sessions, children learn how to create video games, websites and animations, thanks to coding. They receive the basics of coding languages such as Python and Scratch. The Coding Club is 100% free.

This new activity is made possible thanks to the support of the **Broadcom Foundation**, whose mission is to give equal access to the STEMs (Science Technology, Engineering and Math).



BROADCOM[®]

FOUNDATION

Free WIFI in the Patio

In the main Patio of the Biblioteca, all visitors can connect for free to our WIFI internet.

Computer Science and Digital Literacy

The Biblioteca offers basic computer classes for adults and children. These weekly activities aim at teaching the basic computer tools: search engines, emails, Word and Excel, storage and file sharing platforms.



LANGUAGES

Club de Charlas entre Amigos /Conversation with Friends

The aim of this activity is to improve the conversational skills in English and Spanish by practicing with people who speak the other language. These sessions, moreover, offer a safe space to meet new people and understand the cultural differences in our community. The groups gather 3 times a week for a 3 hour session. With the help of a bilingual moderator, English speakers and Spanish speakers play games and learn vocabulary. The Club de Charlas is 100% free and does not require any pre-registration.



English classes

The Biblioteca also offers **English classes for children and adults** on both advanced and beginner levels.

The **Escuela de Inglés de San Miguel de Allende AC** is a non-profit organization whose mission is to offer affordable English classes to adults on evening schedules. The Biblioteca hosts this program 3 evenings a week. More than 120 students register each semester for this program.

OUR PROGRAMS

Scholarships to students



Lic. en Administración
2018-2022



Testimony of a scholar, graduated in 2022

My name is Gabriela Jazmin Deanda Ortiz, I am 23 years old, and a proud Sanmiguelense. I am graduated from the University of Queretaro. I would like to thank the Biblioteca for the support provided toward the education of the youth in our community. I am personally grateful for the help I received while I was a student and I acknowledge it has been determinant for my academic performance. At the moment, I am working at the local government, at the offices dedicated to Economic Development and Relations with NGOs. I am happy to work to help the community thrive.



Our program in 2022

For more than 20 years, the Biblioteca gives annually 100 scholarships to students of high school and university levels, originary from San Miguel de Allende and its surrounding area.

Our Scholarship Program helps students with financial need through scholarships and other activities designed to increase their academic achievement, leadership skills, and community values.

About 100 young students in high school and university are selected each year according to their academic achievement and financial need. We want to support Mexican students who enroll in high school and/or college to finish their degrees by providing scholarships directly to the students when they need it most.

The Biblioteca Pública Scholarship Program started 2022 with 100 recipients. By the end of December 2022, a total of 34 Biblioteca Pública scholarship recipients (becarios) successfully completed their degree.

72% of the scholars that graduated from high school continued on as university scholars.

Our success is represented by the total number of graduates and continuing scholarship recipients which is equal to 92% of the number we started the year with.

64% of our new high school scholars are the first in their families to study high school.

OUR PROGRAMS

Artistic and Cultural Events



Venues at the Biblioteca

In 2022 we consolidated 3 venues for artistic, cultural and educational events:

Teatro Santa Ana

With a capacity of 91 seats, this theater hosts all kinds of events. In 2022 we had 240 events, including concerts, theater plays and movie screenings.



Sala Quetzal

The Sala Quetzal has a 50 person capacity. It's equipped with a grand piano, a screen, video projector and audio system. We can comfortably host conferences, workshops, recitals, book presentations and gatherings in the Sala Quetzal. In 2021, 61 events were held in this room.



Patio Principal

The Patio can seat up to 120 people. It is equipped with a removable stage and audio system. This is the perfect space to organize outdoor events. In 2022, we hosted 10 events in the Patio.



OUR EVENTS IN 2022



154 SCREENINGS, MOVIES AND DOCUMENTARIES



42 THEATER PLAYS



57 CONCERTS



2 DANCE SHOWS



18 BOOK PRESENTATION



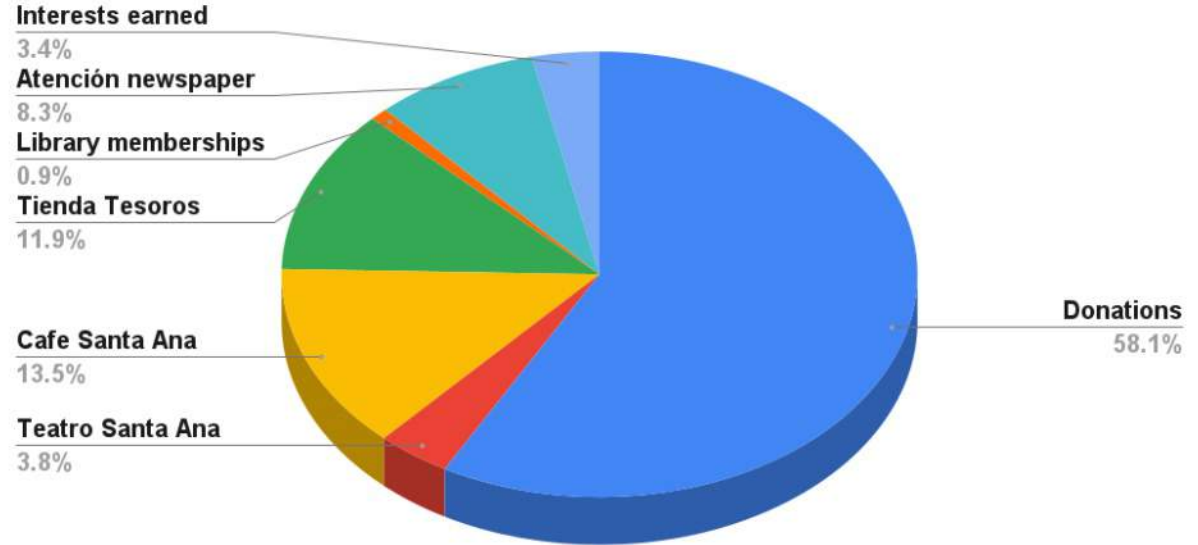
38 CONFERENCES AND WORKSHOPS



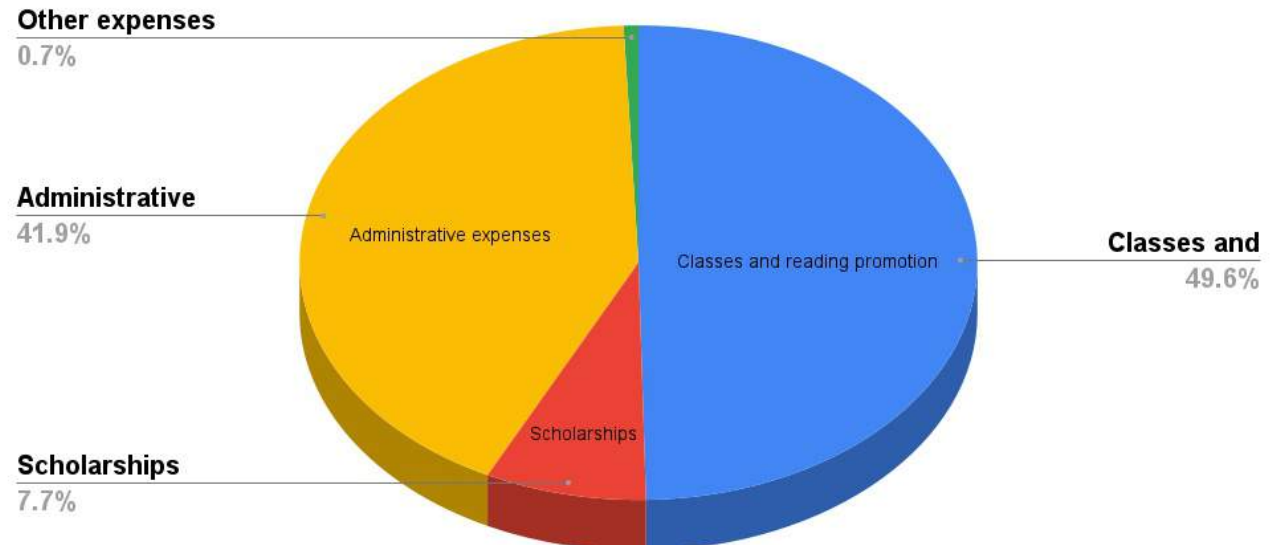
5,542 persons attended our cultural and artistic events in 2022.

Financial Report

Incomes \$5,952,442 pesos mexicanos



Expenses \$9,529,296 pesos mexicanos



Our Team

Staff

Marie Moébius, EXECUTIVE DIRECTOR

Mauricio Alanis, SUBDIRECTOR

Irineo Muñoz, MAINTENANCE COORDINATOR

Juanita Manzano, AGENT OF MAINTENANCE

Narciso Cabrera, AGENT OF MAINTENANCE

Angel Soria, ADMINISTRATIVE ASSISTANT

Azahar Hernández, MANAGER OF TIENDA TESOROS

Leticia Rodríguez, HEAD OF HUMAN RESOURCES

Daniel Herrera, HEAD OF TICS

Sandra Torres, COMMUNICATION MANAGER

Ariadna Salazar, DESIGNER

Wendy Mendoza, THEATER MANAGER

Miriam Barrios, ASSISTANT OF THE THEATER MANAGER

Cecilia Rodríguez, LIBRARIAN

Alondra Vázquez, CHILDREN'S ROOM MANAGER

Martin Habacuc, SPANISH ROOM MANAGER

Joel Ramírez, ENGLISH ROOM MANAGER

Anael Olvera, RECEPTION MANAGER

Ruth Olvera, SCHOLARSHIP PROGRAM MANAGER

Board of Directors

In March 2023, the General Assembly elected the Board.

Debra Broussard
PRESIDENT

Maribel Arciniega
ASSISTANT TREASURER

Carmen Rioja
VICE-PRESIDENT

Federico Vidargas
MEMBER AT LARGE

Jennifer Posner
SECRETARY

JoAnn Canales
MEMBER AT LARGE

Carlos Arce
TREASURER

Associates

Graciela Cruz López
Gerardo Espinoza
Melissa Hirsch
Wendy Hsu
Susan Oneal
Lari Osorio

Jessica Patterson
Bob Remak
Alicia Rodríguez
Laura Rodríguez
Cornelia Ulrich
Ali Zerriffi
Ben Zion

Volunteers

If you are one of our volunteers, and your name doesn't appear on this list, it might be because you are not registered with our Human Resources coordinator. Please contact: recursoshumanos@labibliotecapublica.org

Leobardo Aboytes
Michelle Aguilar
Maria Alicia
Nancy Anchors
Diana Andrea
Miguel Ángel Morales
Jane Aptaker
Tony Asseiro
Shannon Asseiro
John Auld
Ann Barden
Fernande Beland
Tamanna Bembenek
Jill Bennett
Timothy Brockington
Ellen Burns
Lourdes Carlin Mays
Becki Carney
Suzette Carter
Diana Cervantes
Alma Cervantes
John Chapman
William Conklin
Tom Connor
Anne Cotter
Lucille Cueva
Josephine Curtis
Katia Dallalpour
Lyne Daroff
Neal Davis

Sandy Davis
Penny Delaney
Ann Downie
Eva Echenberg
Lilly Eineder
Kathleen Ellsworth
Caroline Fleming
Thomas Fowler
Patricia Frey
Diane Funston
Madeleine Gerhart
Andrew Goodell
Kathryn Graham
Bill Graham
Dan Guenther
Jan Gunn
Marcos Guz
Nancy Hall
Tom Hammer
Melanie Harper
Daniel Herrera
Andy Hicke
Clare Howell
Wendy Hsu
Keith Johnson
Ginger Juhl
Wendy King
Rebecca King Guerrero Aguilar
Diane Kolasinski
Lori Lawson

Grace Lim
Deborah Loewer
Maritza Lozano
Leslie Lum
Lulu Lum
Erika Lynn
Patricia Macleod
María Magdalena
Tobin Malone
Jeff Marks
Joanne Martin
Manon Mays
Deborah McConnell
Anne McCotter
Rosemary McDowell
Kate Mckorkle
Pat McMackin
Jane Medina
Stephanie Medlock
Ramona Miller
Barbara Millstein
Gabriela Nava
Lisa Nelligan
Susan O'Neal
Harvey Palmer
Gloria Pardo
Jack Paulus
Amelda Perritt
Felipe Pinilla
Alan Richardson

Evangelina Romero
Herb Rosenoff
Judy Rosenthal
Linda Rostern
Patricia Sabolsky
Barbara Salazar
Karla Sánchez
Kenia Selene
Cristina Serna
Shaannon Shaffer
Kathy Snodgrass
Caz Stuart
Anna Tomka
Judith Turner
Sammie Walter
Wendy Wilson
Diana Winner
Jenipher Young-Hall
Ilce Zagler
Barbara Zook
Brigitte
Ashley
Mónica
Laurie
Leticia
Sheila
Natalie
Alexsandra
Linda
Marcos

Contact



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